

Making Money in Photography

“Sometimes I do get to places just when God's ready to have somebody click the shutter.”

Photography for some is just another hobby while for others it is a passion. For some it is a click, for others it's the sound of success. Some spend a life time looking for that perfect shot, some have it in seconds. Some stay in the cradle, some make it to the throne. But the fact is, they all can make money with this art of light.

In earlier times, photography was looked at with a leisurely eye. But now, it is a source of income for many. All that is needed is a good camera and voila! You can have cash flowing into your bank account. Here are some ways that can happen.

A personal website: A website of your own is a must have when seeking exposure for your best shot photos. With hundreds of millions of people on the internet everyday, people are bound to bump into your website. There are two ways this is going to help. Firstly potential customers will be looking to buy your masterpieces. Since only your photos are posted on the website, there could be reduced competition for that moment.

Secondly, place some ads on your website which are relevant to the field of photography. That way, even “window shoppers” will benefit you with a single on one of the ads. Every click sends some cents to your bank account and this should pile up to give you a reasonable amount of money.

Internships: Experience is priceless. Join a professional photography firm. Be it birthdays or be it marriages. Once you learn from the pros and build contacts, you can realistically look at the future with a smile. Expect the start to be tough with little or no pay, but with time you will be given offers. Young people still at school can do this during holidays.

Show off! : Yes. Show off! Show those photos to your family, friends and people you randomly meet. Let everyone know that you've got the touch when photography is under question. Be obsessed about it. This may seem silly to you at the moment but this is how it works: When you go on and on about photography, you are actually advertising yourself and your passion. So the next time someone hears of an opportunity, they know who to come to.

Microstock photography: This is one of the common names given to the low priced royalty free stock photo industry. Microstock is a relatively new stock image industry aimed at personal and small business use. You simply submit your photographs to an agency and they sell them for you. Payment ranges from \$0.2 to \$10 for every download. The good news here is that they accept material from amateurs too.

Teach others: Just as a teacher teaches you math and physics, so can you teach photography. Since this field is gaining a lot of interest, many parents out there are looking for people who would teach this art to their children.

Freelance: Accidents happen all the time. Insurance companies cannot be present everywhere. They employ freelance photographers to be at the place of accident as soon as possible. There are numerous insurance companies out there so that means you have a good chance of getting employed.

Be lucky: Having a camera on you at all times can really prove worthwhile. Suppose you spot a celebrity doing something silly or a thief in the act. These photos are paid for very well and this could mean a nice holiday in the Bahamas!

It would be a dream come true for anyone if they were paid for doing something they enjoyed doing so much. I hope you realize your dream too. Say cheese!

SAMPLE